

TSLIL BURKUSH

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PRODUCT DESIGNER

Experienced UX/UI designer proficient in creating intuitive digital experiences for both mobile and desktop platforms. Skilled in user research, wireframing, and interface design, with a passion for enhancing usability and engagement. Seeking to leverage expertise in collaborative environments to deliver impactful design solutions.

EDUCATION

UX UI self learning course
Web & App Design

Holon Institute of Technology
Bachelor of Industrial Design

SheCodes
HTML & CSS

LANGUAGES

English- Fluent
Hebrew - Native

SKILLS

Design
Wireframing | Rapid Prototyping
| Design Research

Technical
Figma | Jira | Zeplin | Braze |
Stripo | Photoshop | Illustrator |
Indesign | SolidWorks | KeyShot

Google Applications | Office | WIX

MILITARY SERVICE

IDF / Field Observer & Training
Commander Sept 2009 - Sept 2011

EXPERIENCE

PRODUCT DESIGNER | karma

Feb 2023 - Present

Product Designer on the web squad, focusing on both the extension and website. Collaborating closely the development, QA, and data teams to ensure aligned UX/UI across platforms.

Conducting user research, including interviews and a/b tests, to take better design decisions and improvements. Regularly updating the design system with new components for enhanced functionality and team alignment.

Playing a key role in launching our new search engine on the desktop and redesigning the homepage for the extension, significantly boosting user engagement and satisfaction.

PRODUCT DESIGNER | Selina

May 2022- January 2023

My main responsibility was to design the Selina app (iOS+Android) which is a strategic product for converting and engaging new and existing users, before and after they book a stay/ experience

Contributed to desktop and mobile-web efforts, mainly around property pages and checkout flows

Implemented Figma in the organization and assisted in training the different peers on correct usage methods

PRODUCT DESIGNER | Rimoni Ind Ltd

August 2019 - August 2021

Conducted interviews with customers to extract their product needs

Developed product concepts and strategy from planning to physical 3D models

FLIGHT ATTENDANT | EL AL

Dec 2013 - Dec 2019

In-flight customer service in Economy and Business classes

Collaboration with frequently changing aircrews during unusual hours